

Strategy of Things Smart City Ecosystem

SERVICES

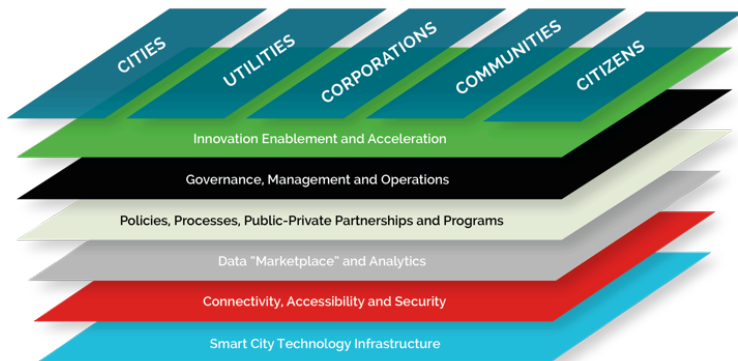
Parking
Lighting
Traffic

Streetlights
Water mgmt
Microgrids

Ridesharing
Commuting
Bike sharing

Airports
Districts
Office parks

Private
Micro Services



OUTCOMES

QUALITY OF LIFE
GOVERNMENT EFFICIENCY
HEALTH AND WELLNESS
ECONOMIC DEVELOPMENT
SUSTAINABILITY
PUBLIC SAFETY
MOBILITY

Questions? Contact us at

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Read more at strategyofthings.io/smart-city-ecosystem



Key components of the Smart City Ecosystem

A smart city creates outcomes that enhance the lives of those who live, work and visit it.

- Government efficiency – governance effectiveness, citizen engagement, ease of doing business
- Sustainability – environmental, energy, water and air quality management
- Health and Wellness – mental, physical and social care and well being
- Mobility – transportation, transit and traffic management
- Economic Development – business, employment and productivity
- Public Safety – welfare and protection from crime, hazards, and disasters
- Quality of Life – standard of living, satisfaction and happiness

Cities are not the only service providers in the smart city. Five innovator groups create outcomes in smart cities:

- Cities
- Utilities
- Corporations and non-profit organizations
- Communities
- Citizens

Value creation is facilitated by several enablement layers

- Innovation enables continuous development of services by the value creators
- Governance, management and operations enable proper running of the smart city
- Policies, processes, public private partnerships, funding facilitates continuous service creation and innovation
- Data marketplace, city data and analytics enable the hindsights that create new foresights
- Connectivity, accessibility and security allow people and things to be securely integrated
- Smart city technology and infrastructure provide the digital foundation for value creation and new outcomes