

San Mateo County Smart Region Innovation Lab



San Mateo County Profile

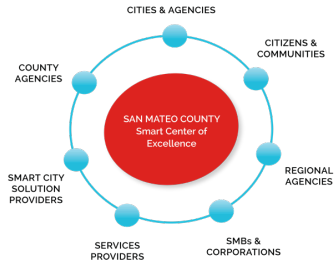
- Located between San Francisco and San Jose
- Population – 758,581
- Land size – 455 sq. miles
- 20 incorporated cities
- Median income - \$88,202
- Median home price - \$1.2M

What challenges we faced:

- Complex regional issues – traffic, air quality, housing, public safety
- Economic and digital inequality within the county
- Effective responsiveness to needs of large diverse population

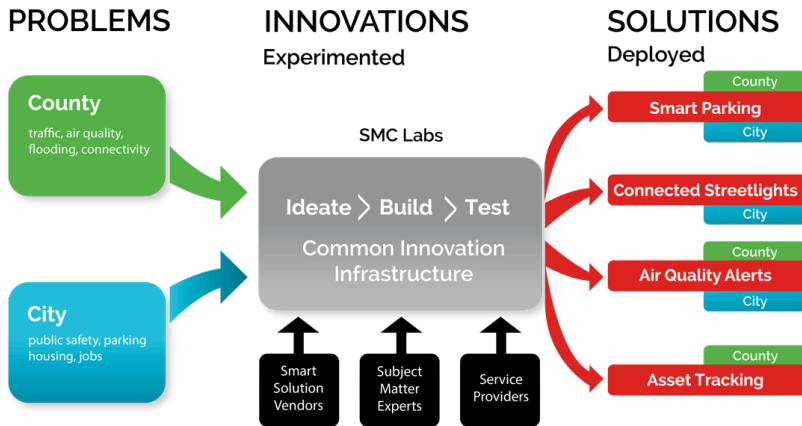
What we did:

- Use Silicon Valley innovation methodologies and “smart technologies” to solve problems
- Established San Mateo County Smart Center of Excellence
- Launched SMC Labs (innovation lab) with 2 innovation zones
- Launched in May 2018 - 8 months from concept to launch
- Focus areas – economic development, quality of life, mobility, public safety, health and wellness, sustainability, government efficiency



STRATEGY OF THINGS

SMC Labs' approach to solving complex regional issues



More information about SMC Labs can be found at www.smclabs.io



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